ICAR-KRISHI VIGYAN KENDRA
CARD, Kolabhagom P.O., Thadiyoor, Tiruvalla
Pathanamthitta District, Kerala – 689545

2019-2020

ICAR-Krishi Vigyan Kendra
CARD, Pathanamthitta

25
Point

SILVER JUBILEE PROGRAMME
2019-20
ICAR-Krishi Vigyan Kendra, Pathanamthitta district that came into being on 28th March 1995 is celebrating its 25 years of existence in the service of farming community. The Most Rev. Dr. Joseph Mar Thoma Metropolitan has kindly consented to inaugurate the launching of the silver jubilee programme on 22nd March, 2019 at KVK. The function will be presided by Rt. Rev. Thomas Mar Timotheos Episcopa, Chairman, ICAR-KVK, CARD. Prof. P. J. Kurien, Former Rajya Sabha Deputy Chairman will be the Guest of Honour and Dr. M.J. Chandre Gowda, Director, ICAR-ATARI, Bengaluru will be the Chief Guest of the function.

The logo that denotes KVKs’ 25 years of service towards the farming community, with best agricultural technologies, that are ecologically safe, farmer friendly and which are economically viable, will be unveiled during the occasion. It symbolises the immense efforts of the institution, to create a better future for the farming community, and at the same time, looking out for our environment- protecting and caring for the nature, inorder to pass on to our future generation, something more than what we have received.

The 25 point programmes to be initiated in the silver jubilee year (2019-20) is presented here, seeking the support from all our stake holders and well-wishers.

Rev. Abraham P. Varkey
Director
CARD

Dr. C.P. Robert
Senior Scientist and Head
ICAR-KVK, CARD, Pathanamthitta District
Silver Jubilee Programme 2019-20

01 Silver Jubilee Inauguration and launching of the Jubilee programs 22nd March 2019

Presidential address: Rt. Rev. Thomas Mar Timotheos Episcopa, Chairman, CARD
Inauguration and jubilee song release: The Most Rev. Dr. Joseph Mar Thoma Metropolitan
Guest of honour: Prof. P. J. Kurien, Former Rajya Sabha Deputy Chairman
Keynote address and jubilee logo release: Dr. M. J. Chandre Gowda Director, ICAR-ATARI, Bengaluru
Release of Jubilee programmes: Rev. K.G. Joseph Mar Thoma Sabha Secretary

02 Celebration of the 5th Anniversary of Krishi Jaalakam Programme and Seminar (April 2019)

Krishi Jaalakam is a programme on agriculture and allied technologies broadcasted in Radiomacfast 90.4, a community radio of MACFAST, every Saturday and Sunday at 8.00 pm.

One day seminar to commemorate the 5th year celebration of Krishi Jaalakam will also be organized as part of Silver Jubilee celebrations.

03 Village adoption programme at Niranam, Peringara and Kadapra villages (May 2019 – March 2020)

The programme aims to support the farmers with climate resilient agriculture and also to enhance their income. The main programmes that will be initiated are On Farm Trials, Front Line Demonstrations, Farm Field School, Trainings, Method Demonstrations, Field days, Agri./Aqua clinics, Soil health and Animal health camps. The programme will be organized in collaboration with the Department of Agriculture, Animal Husbandry, Dairy, Fisheries and respective local bodies.

04 Attracting and Retaining Youth in Agriculture (ARYA) Programme (May 2019 – March 2020)

Attracting and Retaining Youth in Agriculture (ARYA), an ICAR initiated programme in the selected districts through KVKs, with an objective of entrepreneurial development in the Youth of Rural Areas to take up various agriculture, allied and service sector enterprises for sustainable income and successful employment. The identified youths are trained on entrepreneurship development skills by providing a basket of options, to begin their agricultural ventures as a way of self-employment. KVK, Pathanamthitta has been sanctioned with ARYA programme with a total outlay of Rs. 24.95 lakhs to support four programmes.
World Environment Day Celebration-WED (5th June 2019)
Theme: Air pollution
The aim of WED is to raise awareness on the environment and the issues related to it, and urging the people to protect the necessary and available resources for the future.
Approximately 7 million people worldwide die prematurely each year from air pollution, with about 4 million of these deaths occurring in Asia-Pacific. World Environment Day 2019 will urge governments, industries, communities, and individuals to come together to explore renewable energy and green technologies, and improve air quality in cities and regions across the world.

KVK intends to organize seminars/workshop, distribution of saplings and awareness programmes during this occasion.

MUKULAM 10th year celebrations (July 2019 - February 2020)
An initiative of Krishi Vigyan Kendra, Pathanamthitta for the Promotion of biodiversity conservation and food security concerns and climate change, among the school children of Upper Primary and High schools in Pathanamthitta district, who also have eco-clubs. The programme was instituted to commemorate the 80th birth anniversary of the Most Rev. Dr. Joseph Mar Thoma Metropolitan.
The best school will be awarded with a cash price of Rs. 5000/-, Joseph Mar Thoma Ever Rolling Green Trophy and a citation.

Mahila Kisan Diwas Celebration (15th October 2019)
The programme aims to recognize the critical role and contributions of rural women in enhancing agricultural and rural development, improving food security and eradicating poverty.
25 successful women farmers/entrepreneurs/officials in the district will be honoured during the programme.

Training to farmers and officials from Association of Southeast Asian Nations (ASEAN) Countries (November – December 2019)
It is a project funded by the ASEAN Secretariat, Jakarta. The project intends to train and create awareness among participants from the ASEAN member countries (Thailand, Vietnam, Singapore, Philippines, Myanmar, Malaysia, Laos, Indonesia, Cambodia, Brunei) on Good Agricultural Practices (GAP) in Mixed/Integrated Farming System. The total outlay of the project is USD 1,09,354.
KVK Pathanamthitta State Resource Centre for Jackfruit (April 2019 – March 2020)

KVK has been working over a decade to ensure due recognition to jackfruit and to evolve viable solution to avoid wastage of jackfruit in huge quantities. KVK organized a statelevel workshop ‘Panasam 2009’ which was the beginning of this venture. Realising the need for strengthening the jackfruit sector of the state, Dept. of Agriculture Development and Farmers Welfare, Govt. of Kerala sanctioned Rs. 1 crore to KVK Pathanamthitta for the establishment of Agro Processing Incubation cum State Resource Centre for jackfruit, which is recognized as the State Fruit.

Objectives:
• To establish advanced production lines, in tune with the demand of entrepreneurs and the market.
• To act as an incubation centre for upcoming entrepreneurs.
• To act as a knowledge and resource centre for jackfruit.
• To set up a quality control lab for processed products.
• To facilitate technology transfer on participatory approach in collaboration with potential entrepreneurs.

World Soil Day Celebration (5th December 2019)

Theme: Stop Soil Erosion, Save Our Future

The day is observed to highlight the importance of the healthy soil and advocate the sustainable management of soil resources. Various programmes such as seminar, exhibition, soil health camp, soil health card distribution shall be organized to commemorate the day of immense significance to the farming community.
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National Workshop on value addition (September – October 2019)

The workshop aims at doubling farmer’s income by 2022, and to have effective convergence from the compatible institutions throughout the nation and focuses on the scope of value addition as the thrust area. Considering the need and scope of processing and value addition in agriculture, a national level workshop is being planned, in collaboration with various organizations.

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Swach Bharath Abhiyan Programme (September 25 – October 2)

The campaign aims to achieve the vision of ‘Clean India’ by 2nd October 2019 to mark the best ever tribute we could pay to the Father of our Nation, Mahatma Gandhi on his 150th birth anniversary in 2019.

- Community area cleaning programme
- Awareness programme – ‘Clean India, Green India’

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Special Children empowerment programme (March 2019 – January 2020)

The programme is intended to empower the intellectually disabled children to make them self-reliant by providing skill training in agriculture and allied sector. The programme includes:

- Training the intellectually disabled children and their parents in collaboration with National Institute of Empowerment for Persons with Multiple Disabilities (NIEPMD), Chennai on 28th and 29th March 2019.
- Implementation of the project “Employment opportunities for individuals with intellectual disabilities through agriculture based interventions” sanctioned by Koipuram Block. The total outlay of the project is Rs. 3.5 lakhs.

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Technology transfer on value addition of jackfruit (April – May 2019)

Jackfruit the wonder fruit is now elevated to the status of being the State Fruit of Kerala. KVK would train 30 upcoming entrepreneurs on the commercial production of jackfruit product through standard production protocols developed by KVK, Pathanamthitta.
Programme for the empowerment of SC/ST community (May 2019 – March 2020)
Special programme shall be organized in collaboration with ATMA, Govt. and other organizations for the empowerment of the SC/ST community.

Seminars and workshops (April 2019 – March 2020)
KVK plans to organize on and off campus seminars on topics of relevance to farming community in and around the district. Six such programmes will be organized to probe into the world of more opportunities and fruitfulness.

Kisan Mela and Rally (January 2020)
A mega kissan mela and rally of farmers from the 8 blocks of Pathanamthitta district to be organized at Tiruvalla, in collaboration with various organizations to express our support and solidarity to the entire farming community, who feeds our nation.

Mega Exhibition (February 2020)
Agriculture exhibitions enable larger showcasing of technologies, enabling people to understand the latest trends. With this intention, KVK plans to organize mega exhibition in collaboration with the Govt. departments and other organizations.

Publication of Technological Advancements in Agriculture
Print publications containing information about various technological advancements in agriculture will be made available to the public, especially to the farming community, in the form of leaflets, booklets, pamphlets and impact analysis. These will act as virtual mentors of the farmers, who by replacing their conventional practices with innovative techniques, will pave way for a fruitful harvest.

Documentary of KVK Pathanamthitta
A Silver Jubilee documentary of KVK, Pathanamthitta on our venture to serve the farming community will be developed in order to document the various ways through which help can be rendered in the most suitable fashion. This will also act as a model for other organisations to know about the various ways in which, a powerful system of support can be established.

Launching of an Updated version of KVK’s website
KVK launched its website, first in 2003 and later in 2012. A silver jubilee updated version of the website will be developed, with more features of services and accesses that will help our farmers in a more effective manner. This also reflects on our mission to reach out to the public.

Jubilee Memorial
To commemorate the silver jubilee, it is proposed to make a jubilee memorial at KVK in order to remember the journey we undertook as a team and the rewards we achieved as the result.
Souvenir
To cherish the memories of glorious 25 years of excellence, a souvenir will be published.

Valedictory Function (March 2020)
Grand closing ceremony of silver jubilee programme at KVK during March 2020

SILVER JUBILEE PROGRAMME 2019-20

JUBILEE SONG

Jubilee Song

25

To celebrate... To celebrate... (2)
To celebrate... To celebrate...

To celebrate the 25 years of scholarly achievement and dedication.

Celebration of the 25th year of excellence.

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